



Privacy policy for the AI Applications Website

Status: 03.04.2024

I. General information

We take the protection of personal data very seriously. We treat personal data confidentially and in accordance with the statutory data protection regulations and on the basis of this privacy policy. The legal basis can be found in particular in the General Data Protection Regulation (GDPR) and additionally in the Federal Data Protection Act (BDSG).

When you use this website, various personal data are processed depending on the type and scope of use. Personal data is information relating to an identified or identifiable natural person (hereinafter "data subject"); an identifiable natural person is one who can be identified, directly or indirectly (e.g. by reference to an online identifier). This includes information such as name, address, telephone number and date of birth.

In principle, you are not obliged to provide us with your personal data. However, if you do not do so, we will not be able to make our website available to you without restriction or answer your inquiries. Personal data that we do not necessarily require for the above-mentioned processing purposes is marked accordingly as voluntary information.

This privacy policy informs you in accordance with Art. 12 et seq. GDPR about how we handle your personal data when you use our website. In particular, it explains what data we collect, how we do this and what we need the data for.

This privacy policy expressly refers to the data processing processes when visiting our website at <https://www.ai-apps-gmbh.com/>.

II. Controller

The controller is the natural or legal person who alone or jointly with others determines the purposes and means of the processing of personal data (e.g. name, email address, etc.). The controller within the meaning of the GDPR and the applicable national data protection laws (in particular the BDSG) and other data protection regulations is

AI Applications GmbH

Mainzer Landstraße 1

55262 Ingelheim am Rhein

Telefon: 06132 7135433

E-Mail: info@ai-apps-gmbh.com



III. Data Protection Officer

We have appointed the following data protection officer for our company:

Dr. Peter Jäger

Mainzer Landstraße 1

55262 Ingelheim am Rhein

Telefon: 06132 7135433

E-Mail: info@ai-apps-gmbh.com

IV. Data Collection on our Website

1. Accessing and Visiting our Website (Server Log Files)

For the purpose of the technical provision of the website, it is necessary for us to process certain information automatically transmitted by your browser. This information is collected each time you visit our website and stored in so-called server log files. These are

- Browser type and browser version
- Operating system used
- Website from which the access is made (so-called referrer URL)
- Host name of the accessing computer
- Date and time of access
- IP address of the requesting computer

This data is neither merged with other data sources, nor is it analyzed for marketing purposes.

If you visit our website to find out about our range of products and services or to use them, the legal basis for the temporary storage and processing of access data is Art. 6 para. 1 sentence 1 lit. b GDPR, which permits the processing of data for the performance of a contract or for the implementation of pre-contractual measures. In addition, Art. 6 para. 1 sentence 1 lit. f GDPR serves as the legal basis. Our legitimate interest here is to be able to provide you with a technically functioning and user-friendly website and to ensure the security of our systems.

2. Cookies

We use so-called "cookies" on our website. Cookies do not damage your computer and do not contain viruses. Cookies are used to make our website more user-friendly, effective and secure and to enable the provision of certain functions. Cookies are small text files that are stored on your computer and saved by your browser. A cookie contains a characteristic string of characters that enables your browser to be uniquely identified when you return to the website.

Some of the cookies we use on our website are from third parties that help us analyze the impact of our website content and the interests of our visitors, measure the performance of our website or place targeted advertising and other content on our or other websites.

Cookie-based data processing is carried out primarily on the basis of your consent in accordance with Art. 6 para. 1 sentence 1 lit. a GDPR. In addition, Art. 6 para. 1 sentence 1 lit. f GDPR serves as the legal basis. Our legitimate interest here is to be able to provide you with a technically functioning and user-friendly website and to ensure the security of our systems.



3. Plugins used by the Website

(1) Firebase Hosting

Our website is hosted via Firebase Hosting. This plugin is therefore also used for communication between you and our website. Hosting enables us to work on the website quickly and easily.

The provider responsible for these services under data protection law is

Google Ireland Limited

Gordon House, Barrow Street

Dublin 4, IRELAND.

The legal basis for the use of the aforementioned cloud services on our website is Art. 6 para. 1 lit. f GDPR, as we have a legitimate interest in providing our services via the website as securely and smoothly as possible.

Further information can be found in the Google Privacy Policy at: <https://firebase.google.com/support/privacy?hl=de>.

(2) Google Web Fonts

We use so-called web fonts for the uniform display of fonts. The provider responsible for this service under data protection law is

Google Ireland Limited

Gordon House, Barrow Street

Dublin 4, IRELAND.

When you call up a page, your browser loads the required web fonts into your browser cache in order to display texts and fonts correctly. For this purpose, the browser you are using must connect to Google's servers. This informs Google that our website has been accessed via your IP address.

Further information can be found in the Google privacy policy at: <https://policies.google.com/privacy>.

The legal basis for the use of Google Web Fonts on our website is Art. 6 para. 1 lit. f GDPR, as we have a legitimate interest in a uniform and appealing presentation of our online offers.

If your browser does not support web fonts, a standard font will be used by your computer.

(3) YouTube

We use plugins of the social media service "YouTube" of the provider responsible according to data protection law

Google Ireland Limited

Gordon House, Barrow Street

Dublin 4, IRELAND.

You will find videos in various places on our website that you can watch using YouTube.



When you click on the play button of a video, a direct connection is established between your browser and the Google server via the plugin. Google thereby receives the information that you have visited our website with your IP address. If you are logged into your YouTube user account at the same time, you enable Google to assign your surfing behavior directly to your personal profile. If you do not wish this to happen, please log out of your YouTube user account before visiting our website.

Further information can be found in the Google privacy policy at: <https://policies.google.com/privacy>.

Under no circumstances do we receive knowledge of the content of any data transmitted to Google or its use by Google.

4. Analytics Tools and Advertising

Google Search Console

We use the Google Search Console to improve our visibility on the Internet and in Google searches. This enables us to analyze search queries on Google that ultimately lead to our website. Your data is therefore evaluated and processed for the analysis when you use Google Search.

The provider responsible for this tool under data protection law is

Google Ireland Limited

Gordon House, Barrow Street

Dublin 4, IRELAND.

The legal basis for the use of Google Analytics on our website is Art. 6 para. 1 lit. f GDPR, as we have a legitimate interest in the optimization and personalization of our online offers, including advertising for other products.

Further information can be found in the Google privacy policy at: <https://policies.google.com/privacy>.

V. Data transfer to Third Countries

We usually process your personal data in a member state of the European Union or another state party to the Agreement on the European Economic Area (Decision 94/1/EC). If data is transferred to service providers based outside the EU or the EEA, there is an adequacy decision for the countries concerned (currently: USA) in accordance with Art. 45 GDPR, which guarantees a level of data protection corresponding to the requirements of the GDPR and allows data to be transferred without special authorization.

VI. Duration of Data Storage

We only process and store your personal data for the period for which the respective purpose of use requires corresponding storage. This may also include the periods for the initiation of a contract and the execution of a contract. If you have given us your consent for specific data processing, we will store the relevant data for as long as the consent continues to exist.

If the purpose of use has ceased or you have withdrawn your consent, we will delete your personal data immediately, unless statutory retention periods require us to store it for a longer period.



VII. Your Rights as a Data Subject

As a data subject (Art. 4 Nr. 1 GDPR) you are entitled to the following rights with regard to your personal data under the legal requirements:

1. Right to Information

In accordance with Art. 15 GDPR, you are entitled to request confirmation from us at any time as to whether we are processing personal data concerning you. If this is the case, you are also entitled under Art. 15 GDPR to receive information about this personal data and certain other information (including processing purposes, categories of personal data, categories of recipients, planned storage period, the origin of the data, the use of automated decision-making and, in the case of third country transfers, the appropriate guarantees) and a copy of your data. The restrictions of § 34 BDSG apply.

2. Right to Rectification

In accordance with Art. 16 GDPR, you are entitled to demand that we correct the personal data stored about you if it is inaccurate or incorrect.

3. Right to Erasure

You are entitled, under the conditions of Art. 17 GDPR, to demand that we delete personal data concerning you immediately. The right to erasure does not exist, among other things, if the processing of personal data is necessary, e.g. to fulfill a legal obligation (e.g. statutory retention obligations) or to assert, exercise or defend legal claims. In addition, the restrictions of § 35 BDSG apply.

4. Right to Restriction of Processing

You are entitled to demand that we restrict the processing of your personal data under the conditions of Art. 18 GDPR.

5. Right to Data Portability

Under the conditions of Art. 20 GDPR, you are entitled to demand that we provide you with the personal data concerning you that you have provided to us in a structured, commonly used and machine-readable format.

6. Right of Revocation for Consents Granted

You can withdraw your consent to the processing of personal data at any time. Please note that the revocation is only effective for the future. Processing that took place before the revocation is not affected.

An informal notification, e.g. by e-mail to info@ai-apps-gmbh.com, is sufficient to declare the revocation.

7. Right to object to Data Processing based on legitimate Interest

Under the conditions of Art. 21 GDPR, you are entitled to object at any time to the processing of your data on the basis of Art. 6 para. 1 sentence 1 lit. f GDPR (data processing on the basis of a balancing of interests) if there are reasons for this arising from your particular situation.

If you object, we will no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing serves the establishment, exercise or defense of legal claims.

An informal notification, e.g. by e-mail to info@ai-apps-gmbh.com, is sufficient for the revocation.

8. Right to lodge a Complaint with a Supervisory Authority

Under the conditions of Art. 77 GDPR, you have the right to lodge a complaint with a competent supervisory authority. In particular, you can lodge a complaint with the supervisory authority responsible for us, the State Commissioner for Data Protection and Freedom of Information Rheinland-Pfalz, Tel. 06131/8920-0, e-mail: poststelle@datenschutz.rlp.de.



9. Other Concerns

For further data protection questions and concerns, please contact our data protection officer. Corresponding inquiries and the exercise of your aforementioned rights should be sent by email to info@ai-apps-gmbh.com if possible.